

Activate a valuable donation duo through the reach of Mobile Commons and the power of Mobile Giving

Bringing together Mobile Commons and the Mobile Giving Foundation

Have you ever seen a fundraising campaign sharing messaging along the lines of "text HURRICANE to 12345 to donate \$10 to those devastated by the storm"? The donation amount is then charged to the donor's phone bill, rather than requiring a web form or credit card information.

These fundraising campaigns are made possible by the Mobile Giving Foundation (MGF), and are available for non profit organizations exclusively. Specifically, MGF powers the tech that applies the donation amount to the donor's mobile phone bill, rather than a payment platform.

By combining Mobile Giving's text-to-donate tech with Mobile Commons, you can extend your text messaging solution into an easy-to-use and far-reaching fundraising channel.

The duo of Mobile Commons and MGF also enables your organization to tap into the data collected to better target your mobile subscribers and personalize messages, grow your mobile list, and maximize donations.



How it works

Donors text in a keyword of your choice to your organization's phone number to donate

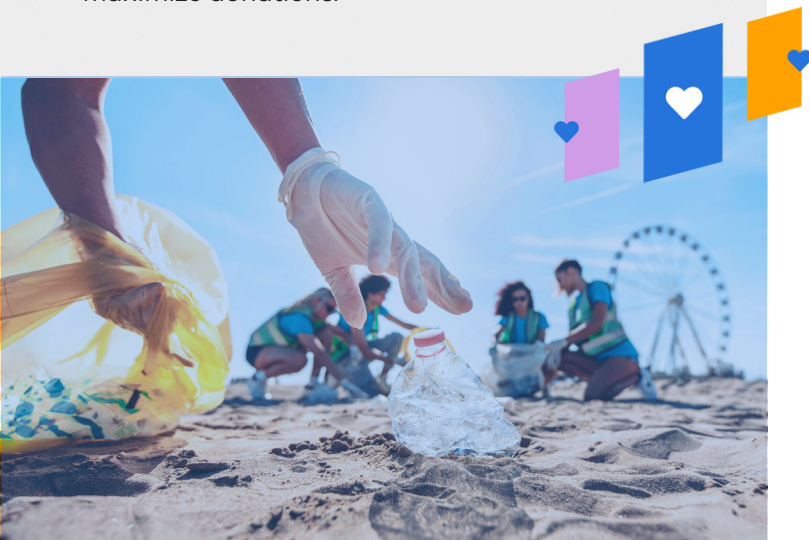
Choose a single donation amount to associate with your keyword, and you can also set up recurring donations as an option

Mobile Commons handles the incoming messages, along with the triggered responses to bring a donor through the full donation flow, which requires just two replies from the donor!

Trigger follow-up messages to help individuals complete a donation, or opt-in new mobile subscribers to engage after their contribution

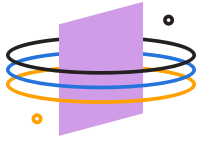
Measure donations directly within Mobile Commons to get a clear view of the impact of your MGF programs

To ensure compliance, campaigns are set up ahead of time and reviewed by both MGF and Mobile Commons before going live



Mobile Commons

Using Mobile Commons along with the Mobile Giving Foundation enables your organization to nurture, educate, and activate supporters to further build community and foster engagement beyond the donation.



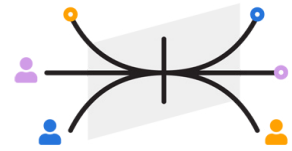
Improve targeting & personalization

Segment lists based on who has contributed via MGF, improving message targeting and personalization for future fundraising campaigns



Maximize mobile donations

Boost fundraising by isolating those who started the donation process but haven't completed it, then send a follow-up text to complete the donation



Grow your mobile subscribers

Grow your list by isolating MGF donors who are not yet mobile subscribers, then automatically trigger a follow-up message to encourage opt-in

Getting started

Already a Mobile Giving Foundation customer?

Setting up the integration is easy. Our professional services team works with you to gather the required details to activate your campaign, then we'll then work with MGF directly to complete setup.

Not yet a Mobile Giving Foundation customer?

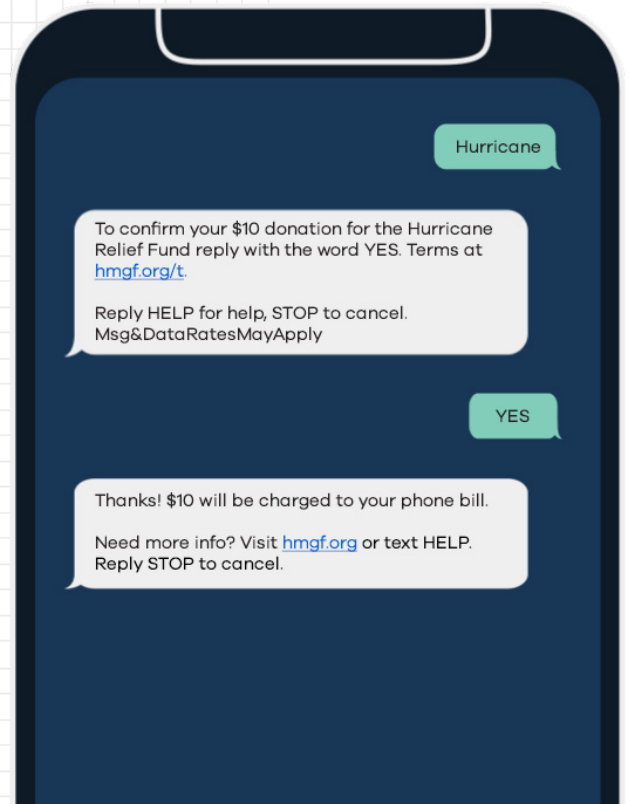
To get started you'll need to apply and set up an account through the [application process here](#). Once you're set, our professional services team will work with you to gather the required information to get your campaign going, and work with MGF directly to complete setup.

Pricing Structure

To use Mobile Giving with Mobile Commons, there is a monthly access fee, as well as fees per transaction and dollars raised, which cover the processing and billing costs through the mobile carriers.

Additional charges apply as being a customer of the Mobile Giving Foundation.

Speak to one of our mobile experts for more details on pricing for your organization's individual needs.



Ready to get started?

Speak to one of our mobile experts to supercharge your mobile fundraising strategy

Talk to Us