

Ultriva Collaborative Demand Portal (CDP)

Take control of your customer demand

Which finished goods inventory do you need to meet your customer's demand? How much do you need? Where do you need it? All manufacturing companies struggle with these questions.

Ultriva's Collaborative Demand Portal (CDP) allows you to get answers by enabling collaboration between manufacturing plants and the customer tiers — distributors, OEMs and end customers. By collaborating with customers you will gain visibility, see stock-out risk alerts, and understand material availability at each customer or distribution center. Analytics will help you to determine the right mix of finished goods at the respective inventory locations. Ultriva CDP will help your customers to gain insight into their usage and consumption as well.



"Ultriva gives us total control and visibility. It is intuitive and easy to use, with great onscreen visuals. We continue to expand Ultriva as it pulls production chaos into a beautifully orchestrated symphony."

Robert Rivers

Tyler Plant Manager, Residential HVAC & Supply, Trane Technologies

Benefits

- **Provide visibility** to your customer's on-hand inventory and allows customers to see their order status.
- **Sense demand changes**
- Help you **carry the right mix** of inventory at the distribution center (DC) based on customer's consumption pattern
- **Collaborate** with downstream customers including DCs, finished goods warehouses, regional DCs, OEMs or dealers
- Supports **multiple material flows** including plant to DC, DC to regional DCs, or regional DCs to end user
- **Increased on-time delivery**
- **Greater flexibility** to respond to changes in demand
- Dramatically **improve fill rates**
- 30-60% **reduction in inventories**
- **Easy integration** to all of your customers
- **Proactive, exception based** alerts versus reactive fire fighting
- **Automation** of best in class supply chain processes instead of ineffective manual transactions
- **Guaranteed ROI** and reduced total supply chain costs
- A 4-8 week implementation period
- **Low implementation costs** utilizing SaaS platform

Carry the right mix of finished goods inventory

Typically companies size their finished goods inventory as Days On Hand (DOH) at each inventory location. The DOH made sense when there are limited number of finished goods stock keeping unit or SKUs. If the number of SKUs are large then they have to be segmented and identified to determine the amount of safety stock to be carried.

This is a difficult computation to perform without direct input on the consumption pattern from the customers. Companies have to figure out which SKUs to carry in inventory and for how much. What would be the opportunity cost for not having the right mix. Also if the number of SKUs are large then it will be painstaking and time consuming to determine inventory sizing manually using spreadsheets.

Ultriva's CDP addresses this issue by tracking the DC shipment pattern or customer usage pattern for each and every SKU.

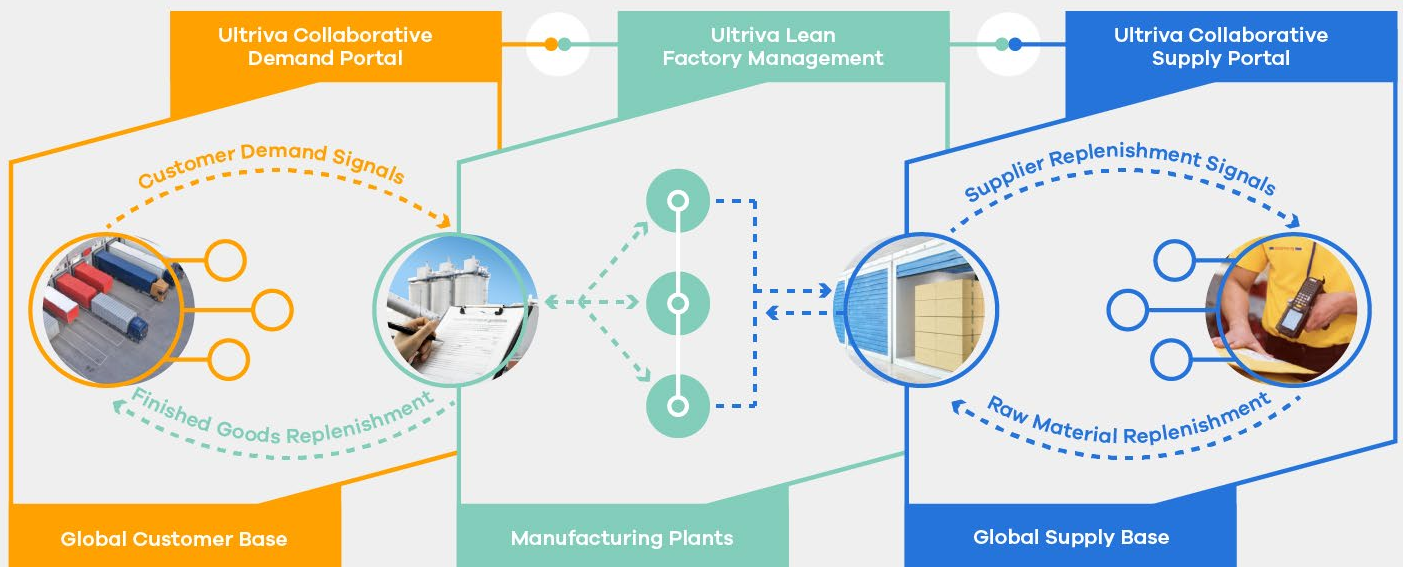
Using the variability of usage, lead time to replenish, and criticality of the part, Ultriva can recommend the initial sizing followed by resizing recommendations for each SKU based on changes in demand pattern.

Avoid whiplashing suppliers

In a typical MRP replenishment the input for MRP run comes from customer forecasts or sales forecasts. Given the limited accuracy of these forecasts, the upstream demand to the suppliers gets affected dramatically causing bullwhip in the supply chain. Ultriva's CDP eliminates this bullwhip by providing more accurate and real time customer demand.

Starting with CDP and complementing with Lean Factory Management (LFM) and Collaborative Supply Portal (CSP) modules can lead to an end-to-end pull process in a manufacturing organization. Benefits include:

- Optimized inventory
- Improved service levels
- Increase inventory velocity resulting in improved inventory turns
- Customers, manufacturing plants and suppliers beating to the same drum



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Included for licensed Ultriva users

Upland Ultriva integrates with different MRP and ERP systems from legacy green-screen applications to the latest from Oracle, SAP, Infor, Microsoft Dynamics, and others.



Ready to get things done?

Let us show you what Upland Ultriva can do.

[Request a Demo](#)

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